

Thursday, February 2nd		Locations:	UPark C1	UPark C2	UPark C3	UPark C4	UPark C5	UPark C6	Vrijhof Audiozaal	Cubicus B101	Cubicus B209	Cubicus C238	Cubicus CUBE	Cubicus B205D
PreCon			<b>Organizational Communication</b> PreConference: 9:30-11:00		<b>Media Psychology</b> Preconference: 9:15-11:00			<b>NeFCA Board Meeting</b>						TCW Editorial meeting: 10:00 - 11:30
11:00-12:00	Lunch and Reception	UPark Hotel Lobby												
12:00-13:00	Opening Keynote: <b>Communication in Transforming Societies</b>	Waaier 1												
13:20-14:20	Parallel Session 1	UPark, Vrijhof, Cubicus	<b>Political Communication</b> Research Escalator Session: Emerging Topics in News and Information Searching	<b>Media Psychology</b> High-Density Session: Humanity in Online Spaces	<b>Science Communication</b> High-Density Hybrid Session: Science Communication and Journalism	<b>Organizational Communication</b> Hybrid Session: Issues in Organizational Communication	<b>Popular Communication</b> Communities and Online Spaces	<b>Health Communication</b> High-Density Session in Oncology and Mental Health	<b>Journalism Panel</b> Session: Social media (and) Journalism: Characteristics, Constraints and Contingencies	<b>Intercultural Communication and Diversity</b> Expressions and Reflexivity	<b>Persuasive Communication</b> Evolution in Influencer Marketing	<b>Persuasive Communication</b> Sincerity and Credibility in Persuasion	<b>Human-Machine Communication</b> Vulnerable Humans in HMC	<b>Cédric Courtois Memorial Session</b>
14:20-14:30	Short break	UPark, Cubicus												
14:30-15:30	Parallel Session 2	UPark, Vrijhof, Cubicus	<b>Political Communication</b> Participation, Protests, and Mobilization	<b>Health Communication</b> High-Density Session in Online Health (Mis-) Information	<b>Organizational Communication</b> High-Density Session in Organizational Communication	<b>Political Communication</b> Hybrid Session: Populism and Polarization	<b>Media Psychology</b> The Digital Divide and Inequality	<b>Media Psychology</b> Modeling Behaviors on Social Media	<b>Journalism</b> News Consumption and Avoidance	<b>Media Industries &amp; Policies</b> Hybrid Session	<b>Persuasive Communication</b> Panel Session: Theory-driven communication applications: An interdisciplinary perspective	<b>Media Psychology</b> Hybrid Session: Experiences with Mobile Technologies	<b>Human-Machine Communication</b> Chats and Conversations with Machines	
15:30-15:50	Coffee break	UPark, Cubicus												
15:50-16:50	Parallel Session 3	UPark, Vrijhof, Cubicus	<b>Science Communication</b> Interactions in Science Communication	<b>Political Communication</b> High-Density Session: Information Flows and Biases	<b>Organizational Communication</b> Organizations and Transitions	<b>Journalism</b> Technology and the News	<b>Media Psychology</b> Affecting the Digital Divide	<b>Media Psychology</b> Online Dating and Sexual Activity	<b>Journalism</b> Local and Alternative Journalism	<b>Media Psychology</b> Affecting Long-Term Beliefs	<b>Persuasive Communication</b> Hybrid Session: Transforming Values in Persuasive Communication	<b>Intercultural Communication and Diversity</b> Inclusivity and -isms	<b>Health Communication</b> Health Intervention Mechanisms	
16:50-17:00	Short break													
17:00-18:15	<b>Special NeFCA Plenary Session</b> : Reflection on 25 years of Etmaal + <b>NeFCA Awards Ceremony</b>	Waaier 1												
18:15-18:45	Transportation													
18:30-23:00	Dinner & Party	Twentsche Foodhal												
Friday, February 3rd		Locations:	UPark C1	UPark C2	UPark C3	UPark C4	UPark C5	UPark C6	Vrijhof Audiozaal	Cubicus B101	Cubicus B209	Cubicus C238	Cubicus CUBE	Cubicus B205D
9:30-10:30	Parallel Session 4	UPark, Vrijhof, Cubicus	<b>Journalism</b> Framing, Fact-checking, and Business	<b>Media Psychology</b> High-Density Session: Experiences in Social and Entertainment Media	<b>Intercultural Communication and Diversity</b> Gender and Sexual Diversity	<b>Persuasive Communication</b> Hybrid Session: Advancements in Persuasion	<b>Organizational Communication</b> Interpersonal Organizational Communication	<b>Political Communication</b> Incivility and Complexity in Political Communication	<b>Health Communication</b> Families and Consumption	<b>Popular Communication</b> Evolving Traditional Media	<b>Science Communication</b> Climate Change Communication	<b>Political Communication</b> Hybrid Session: Micro-Targeting and Data in Political Communication	<b>Human-Machine Communication</b> Human Experiences with Robots and Algorithms	
10:30-10:45	Coffee break	UPark, Cubicus												
10:45-11:45	Parallel Session 5	UPark, Vrijhof, Cubicus	<b>Young Scholars Network</b> : Workshop on Effective Brainstorming by Joël Hendrix	<b>Persuasive Communication</b> High-Density Session: Personalized & Influencer Marketing	<b>Intercultural Communication and Diversity</b> Hybrid Session: Intercultural Communication	<b>Health Communication</b> Patients in Health Communication	<b>Media Psychology</b> Digital Well-being	<b>Media Psychology</b> Body Perceptions Across Media	<b>Health Communication</b> Hybrid Session: Intervention Design in Health Communication	<b>Journalism</b> Journalistic Praxis	<b>NeFCA Educational Network</b> (10:45-12:15)	<b>Political Communication</b> Facts, Rumors, and Disinformation	<b>Political Communication</b> Satirical News and News Consumption	
11:45-12:15	Refreshment break	UPark, Cubicus												
12:15-13:15	Parallel Session 6	UPark, Vrijhof, Cubicus	<b>Popular Communication</b> Conspiracies and Polarization	<b>Political Communication</b> High-Density Session: Data and Morals	<b>Intercultural Communication and Diversity</b> Gender Representation in Entertainment Media	<b>Health Communication</b> Patients and Risk	<b>Media Psychology</b> Emotional Engagement with Entertainment Media	<b>Media Psychology</b> Hybrid Session: Impactful and Adverse Online Behavior	<b>Health Communication</b> Online Spaces and Mental Health	<b>Journalism</b> Emerging Technologies in Journalism		<b>Persuasive Communication</b> Hybrid Session: Children and Persuasion	<b>Science Communication</b> Perceptions of Transformations	
13:15-13:45	Lunch	UPark												
13:45-15:00	<b>NeFCA General Assembly</b>	UPark C3	<b>NeFCA General Assembly</b>											
	Divisions:		<b>Health Communication</b>	<b>Intercultural Communication &amp; Diversity</b>	<b>Journalism</b>	<b>Media Industries &amp; Policies</b>	<b>Media Psychology</b>	<b>Organizational Communication</b>	<b>Persuasive Communication</b>	<b>Political Communication</b>	<b>Science Communication</b>	<b>Human-Machine Communication</b>	<b>Popular Communication</b>	

